

# FINANCIAL CLARITY DIAGNOSTIC FRAMEWORK™

By Anastasia Aleksenko | FinDep Consult



# Financial Clarity Diagnostic Framework

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## 1. Why Financial Clarity Matters

In times of rapid growth, transformation, or post-M&A phase, financial clarity becomes the foundation of effective management and decision-making. Without it, even profitable companies can lose direction, unable to see where value is created, where inefficiencies arise, or where risks accumulate.

Financial clarity is not simply about having accurate reports. It means **understanding the full picture**; how operations, strategy, and resources interact, and how each decision impacts cash flow, profitability, and long-term value.

When transparency is missing, management decisions rely on assumptions instead of evidence. Costs become fragmented, teams lose alignment, and strategic initiatives fail to translate into measurable outcomes. Conversely, when clarity is achieved, Finance becomes a **strategic enabler**: it connects data, people, and performance into a single, coherent story that drives growth and resilience.

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## 2. Purpose of the Framework

This framework provides a structured, practical approach to evaluate how effectively Finance supports business strategy.

It helps leaders answer three essential questions:

- Do we have full transparency over our numbers?
- Are our processes and systems supporting or hindering decisions?
- Is our Finance function enabling performance or just reporting it?

Developed through years of international Finance leadership and real-world transformation projects.

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## 3. The Four Dimensions of Financial Clarity

1. **Finance Structure & Processes** – organization, reporting lines, control mechanisms, roles, and responsibilities.
2. **Data & Systems** – integration between ERP, BI, and operational data sources; level of automation and data accuracy; and the effectiveness of communication and data flow across the organization, ensuring that financial insights are consistently understood and acted upon.
3. **Performance & Forecasting** – quality of budgeting, forecasting, variance analysis, and KPIs.
4. **Governance & Decision-Making** – communication between Finance, Management, and Operations; speed and quality of decision-making.

Each dimension is assessed through a combination of quantitative indicators and qualitative insights, resulting in a clear scorecard and actionable roadmap.

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#### 4. How It Works

1. **Initial Diagnostic** – short discovery questionnaire and data review.
2. **Scoring & Mapping** – rating each dimension on clarity, control, risk and value creation.
3. **Action Plan** – identifying “quick wins” and mid-term priorities.
4. **Execution Support** – optional assistance during implementation (via FinDep Consult).

#### Deliverable:

A detailed report assessing the maturity and clarity of your financial management framework, highlighting key risks, priority areas, and a concrete, actionable roadmap for improvement.

The assessment is performed as an **independent and expert review**, ensuring objective insights grounded in best practices and real operational experience.

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#### 5. Outcomes

- Transparent overview of your current Finance maturity.
  - Immediate identification of risks and inefficiencies.
  - Clear, actionable roadmap to strengthen control and decision-making.
  - Foundation for data-driven management and future growth.
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#### About Anastasia Aleksenko

Interim CFO and Founder of **FinDep Consult**, Anastasia brings over 25 years of experience in Finance leadership, post-M&A integration in Italy, FP&A, and financial transformation projects across Europe and the Middle East.

Her mission: bring clarity, structure, and strategic insight to organizations navigating change.

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**We believe that financial clarity starts with a conversation.**

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